INDUSTRIAL IDEATHON- 2025

DSIIDC is going to organise an 'Industrial Ideathon - 2025' for the students of colleges/universities across Delhi for giving them the opportunity to showcase their skills to derive the best suited solutions to the real world problems. The aim is to empower students' innovation, promote real-world problem solving, and foster a culture of creativity and entrepreneurship among the youth. The event will serve as a platform for all students to co-create innovative policy ideas, identify bottlenecks in industrial development and crowd-source practical solutions.

This initiative is a part of the Delhi Government's larger vision to encourage technological advancement, digital inclusion, and startup incubation across academic institutions. The ideathon is envisioned as a dynamic, high-impact event where students can engage in building tech-driven solutions to real-world challenges across various sectors, such as healthcare, education, sustainability, public services, urban development, etc.

FORMAT OF THE EVENT:

The Industrial Ideathon-2025 is a challenge spread across 2 phases. Based on the applications received, 30 participating teams for each of the 4 problem statements are called for the first session i.e. Preliminary Phase. The preliminary phase is an 8 hours challenge where participants will present their ideas before a panel of appointed judges. The shortlisted 10 teams for each problem statement will then be called for the final session where they will present their solutions before eminent dignitaries.

The preliminary round would be a one or two days event with a duration of 8-10 hrs. It will be organized in the auditorium of Netaji Subhash University of Technology (NSUT). In this round the teams will present their concept before the dedicated panel of judges and submit the written findings/solutions for further scrutiny. The presentation made in the preliminary round will be analyzed by a panel of judges and the top 10 teams from each of the 4 streams will then be called for the final round.

The final round will be a one day event organized tentatively at The Ashoka, Delhi. In this event the shortlisted 10 teams for each problem will present their solutions/ideas and three top ideas for each problem may be declared as winners. The winners will be awarded handsome prize money along with 'Certificate of Participation' to all the participants. This event will be open to the students of all the

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streams of colleges/universities across Delhi. It is a team event where students have to participate in teams of 2 to 4 persons.

For making the event a great success, DSIIDC has associated with Netaji Subhash University of Technology (NSUT), a renowned Govt. technical university as a co-host partner.

PROBLEM STATEMENT:

The proposed broad categories around which the problem statement are framed and innovative solutions will be sought from the participants are as follows:

1. Logistics & Supply Chain Management issues of industrial units in Delhi.

2. Technological solutions for ease of doing business (EODB) for entrepreneurs and startups.

3. Leveraging frontier technologies to revolutionize Delhi's industrial ecosystem.

4. Strengthening Delhi's MSME ecosystem through practical innovations.

PRIZE MONEY:

The total prize money for the event is Rs. 40 Lacs which will be distributed among the winners. The winners of Industrial Ideathon- 2025 would be awarded cash prizes of Rs. 10 lacs for each problem i.e. 5 lacs, 3.5 lacs and 1.5 lacs respectively for first, second and third winner for each problem category. The cash prizes along with certificates will be given in a grand finale event by the Chief Guest.

TENTATIVE SCHEDULE:

The tentative timelines for the event are as below:

1. Registration for the event from 14th July 2025 to 4th August 2025.

2. Declaration of shortlisted participants for Preliminary round- 11th August 2025

3. Preliminary round to be organised on 13-14th August 2025

4. Final Round to be organized tentatively in the 3rd week of August. (Any one day between 18th August to 20th August 2025).

5. On the Finale day, the first session would be the inaugural session, followed by breakaway sessions where participants present their ideas and the final session where winners will be given prizes followed by the closing ceremony.

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HOW TO APPLY:

1. The applicants have to log in on the event website www.industrialideathondelhi.com for registration.

2. At the time of registration, the requisite details of Team Leader and Team Members must be given correctly. A brief write-up on any one of the Problem Statements of the choice of the applicant shall also be uploaded.

3. The shortlisted Teams for the next phase will be declared on the website on 11th August 2025.

TERMS AND CONDITION:

1. No change in Team Composition is allowed after registration.
2. The Prize Money will be given only to the registered team members of the winning team.
3. Candidates with incomplete or inaccurate registration will not be eligible for the event.
4. Submission of Copyrighted/Copied ideas/solutions shall lead to disqualification
5. The decisions of DSIIDC in connection to the ideathon are final and binding.

DISCLAIMER:

Candidates with incomplete or inaccurate registration will not be eligible for the event and will not be invited for the next phase. Kindly refer to the detailed FAQ document for step-by-step instructions on the application process.

Participation in this ideathon does not constitute an employment opportunity, internship, or any form of employment with DSIIDC.